



NAME: SAMPLE COPY of GM-MARKETING

SHORT - SUMMARY:

- **Planning** - Developing marketing plans and strategies to promote products or services.
- **Research** - Conducting market research to identify target audiences and evaluate competition.
- **Promotions** - Managing advertising and promotional campaigns across various channels (e.g. social media, email, print, etc.).
- **Coordination** - Collaborating with other departments (e.g. sales, product development) to ensure consistency in messaging and branding.
- **Analysis** - Analyzing marketing data and metrics to measure effectiveness and adjust strategies as needed.

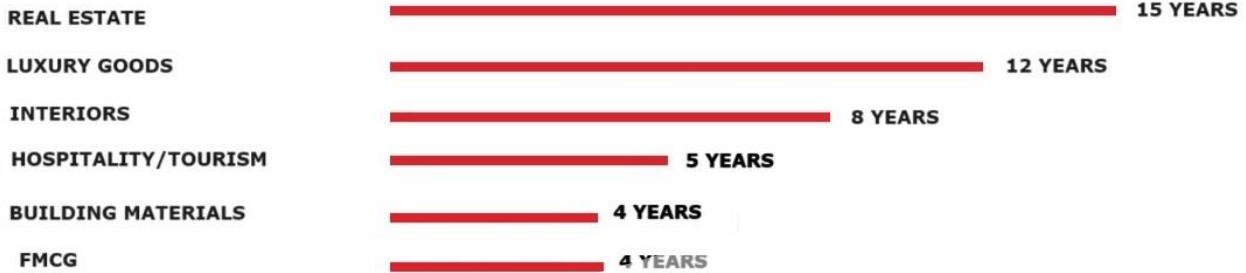
Course & Certifications

MBA/LL.B	Sales & Operations/Law
PGDCA	PG Diploma in Computer Applications
E-com	E-commerce & Web Designing

SUMMARY OF POSTS HELD:

ORGANIZATION	INDUSTRY
Industries:	Real estate, Retail, FMCG, Luxury items, Hospitality & Tourism and Building materials,
Designations:	Country Head, State Head, General Manager, Operations Manager, Marketing Head.
Total Exp:	25 years

INDUSTRY WISE



PROFILE WISE:



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For More details:
www.gmoffrolls.com