MONTHLY/WEEKLY REPORT:

Hi,

Please find the digital activities summary report:

TABLE OF CONTENTS:

Website: [https://XXXXXXXX.com/]

On-Page Seo	Off-Page SEO	Content Management

➢ Meta descript
➢ SEO Title
➢ Multiple Keywords
➢ Flesch Score improved
➢ Transition applied
	➢ Backlinks created
	➢ SERP changed
	➢ Online Directory
	➢ Portals Updated
		➢ Content updated
		➢ 4+1 (Bonus) Blogs (Links updated)
		   ○ Fractional Investment
		   ○ Future of Real Estate Investment
		   ○ Latest and Future Gadgets
		   ○ Health Benefits of a Ayurvedic Diet
		   ○ Football – The Underdog?

FACEBOOK/Insta:

Creatives –

12 + 1 Campaign Ad + 1 (Hiring Ad)

Content overview
Explore noteworthy trends from the content you recently created and shared.

Facebook posts   Facebook stories   Instagram posts   Instagram stories
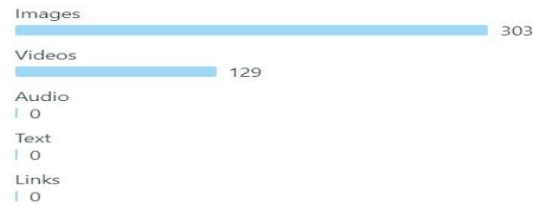
Reach
Post reach ⓘ

2.8K ↑ 50.7%

Total from last 90 days vs 90 days prior

Median post reach per media type ⓘ
For posts created in the last 90 days

Images — 303
Videos — 129
Audio — 0
Text — 0
Links — 0

Median post reach per content format ⓘ
For posts created in the last 90 days

Reels — 693
Other posts — 174
Live posts — 0
Album posts — 0
360° video posts — 0
360° image posts — 0

FB Engagement:

Engagement
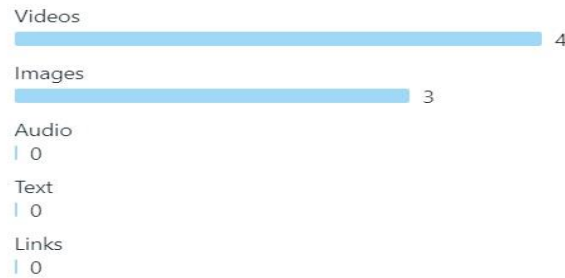Post reactions, comments and shares ⓘ

81 ↓ 18.2%

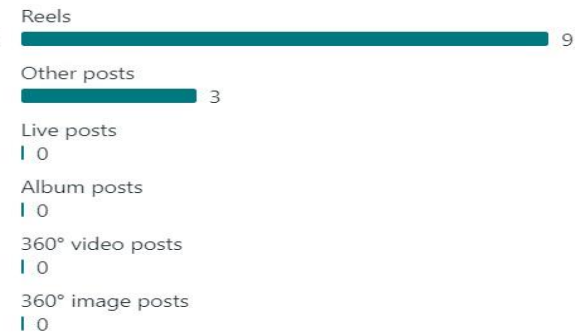Total from last 90 days vs 90 days prior

Median post reactions, comments and shares per media type ⓘ
For posts created in the last 90 days

Videos — 4
Images — 3
Audio — 0
Text — 0
Links — 0

Median post reactions, comments and shares per content format ⓘ
For posts created in the last 90 days

Reels — 9
Other posts — 3
Live posts — 0
Album posts — 0
360° video posts — 0
360° image posts — 0

Post type ▽	Filter ▽	Clear	🔍 Search by ID or ca... ❶	▦ Last 28 days: Jul 26, 2023 – Aug 22, 2023 ▽	▥ Columns

Title		Date published	Reach ⓘ	Engagements ⓘ	Likes and reactions
Escape to tranquility at Nucleus ... Boost unavailable ⋯	nucleushotelsandresorts	Sat Aug 19, 12:00pm	67 Accounts Center accou...	--	7 Likes
Escape to tranquility at Nucleus Pleasan... Boost post ⋯	Nucleus Hotels & Resorts	Sat Aug 19, 11:54am	92 Accounts Center accou...	11 Post engagements	4 Reactions
Let's celebrate the spirit of freedom and... Boost post ⋯	nucleushotelsandresorts	Mon Aug 14, 11:00...	74 Accounts Center accou...	--	8 Likes
Let's celebrate the spirit of freedom and... Boost post ⋯	Nucleus Hotels & Resorts	Mon Aug 14, 10:58...	219 Accounts Center accou...	10 Post engagements	3 Reactions
Unparalleled services, ultimate lu... Boost unavailable ⋯	nucleushotelsandresorts	Wed Aug 9, 9:59am	68 Accounts Center accou...	--	6 Likes
Unparalleled services, ultimate luxury an... Boost post ⋯	Nucleus Hotels & Resorts	Wed Aug 9, 9:50am	174 Accounts Center accou...	4 Post engagements	2 Reactions
Happy Friendship Day! Here's to buildin... Boost post ⋯	nucleushotelsandresorts	Sun Aug 6, 9:16am	48 Accounts Center accou...	--	1 Likes
Happy Friendship Day! Here's to buildin... Boost post ⋯	Nucleus Hotels & Resorts	Sun Aug 6, 9:01am	373 Accounts Center accou...	4 Post engagements	3 Reactions
Experience the perfect monsoon ... Boost unavailable ⋯	nucleushotelsandresorts	Mon Jul 31, 2:36pm	66 Accounts Center accou...	--	5 Likes
Experience the perfect monsoon getawa... Boost post ⋯	Nucleus Hotels & Resorts	Mon Jul 31, 2:29pm	111 Accounts Center accou...	4 Post engagements	3 Reactions

CAMPAIGN: [MIDDLE EAST & OTHERS]

SUMMARY:

- Event xxxjxjx;xxxxopxox;xxkxkxkxxkxxkxkxxx
- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

♦ CAMPAIGN: [INDIA:]

♦

Campaign name

ISS_Acq_25_Lakhs_India

Create Template

Audience

Define who you want to see your ads. Learn more

Create new audience   Use saved audience ▾

Custom Audiences   Create new ▾

🔍 Search existing audiences

Exclude

* Locations

Location:
- In(
  kn   xxxxx
  (+
  Ra
  In(
  Ut

(+40
ne
.m)
ngal;
m)

Age

23 - 65+

Detailed targeting

People who match:
- I⬛⬛⬛⬛⬛⬛xuxy,
  R⬛ xxxxxx ⬛Wife,
  T⬛⬛⬛⬛⬛s
- B⬛⬛⬛quent
  i⬛
- E⬛⬛⬛vy
- J⬛⬛⬛

And must also match:
- Interests: Malayalam

Exclude:
- ⬛⬛ xx ⬛⬛ng
  ⬛⬛⬛ +
- Off

Languages

All languages

Audience definition

Your audience is defined.

Specific ——————— Broad

Estimated audience size: 3,900,000 - 4,600,000 ⓘ

⤳ Estimates may vary significantly over time based on your targeting selections and available data.

Estimated daily results

Reach ⓘ
17K-50K

Leads ⓘ
34-97

The accuracy of estimates is based on factors such as past campaign data, the budget you entered, market data

---

SUMMARY:

- ♦ Event xxxjxjx;xxxxopxox;xxkxkxkxxkxxkxkxxx
- ♦ Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- ♦ Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

CAMPAIGN SETTING:

SUMMARY:

♦ Event xxxjxjx;xxxxopxox;xxkxkxkxxkxxkxkxxx
♦ Lorem ipsum dolor sit amet, consectetur adipiscing elit.
♦ Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

LEAD GENERATED:

Overall Analysis

Spends	Clicks	CPC	Leads	CPL
215,178.16	16,358	13.15	427	503.93

WhatsApp Campaigns

Spends	Clicks	CPC	Messaging Conversions	CPR
8,511.17	2,003	4.25	166	51.27

- Total Campaigns: 12
- Total Amount Spend Including Hiring Campaigns: 225,739.51

****